



Be better.



PRODUCT BENEFITS

- + Provides informal, employee-initiated learning, available anytime, anywhere
- + Promotes learning agility with timely content tailored for each employee and his or her specific job
- + Improves individual and team performance
- + Helps people better understand themselves and how they interact with others
- + Nurtures and helps retain top talent
- + Develops leadership at every level
- + Reduces workplace conflict
- + Facilitates peer-to-peer learning
- + Extends your investment in the Myers-Briggs® assessment

PRODUCT FEATURES

- + Interactive expert tips, e-coaching, videos, and problem-solving tools
- + Search functionality based on personality type, business issue, or competency
- + Built-in personal development plans, dashboards, e-mail reminders, and feedback
- + Content customization to support an organization's unique competency approach
- + Ability to create, monitor, and manage multiple teams
- + **Optional Team Edition features**, including the Team Performance Survey and supplemental content on the seven dimensions of high-performing teams

Learning without limits. The Myers-Briggs® ThinkBox learning-on-demand environment.

Sustaining employee development efforts can be a challenge for businesses already struggling to do more with less. But by bringing together the power of the *Myers-Briggs Type Indicator*® (MBTI®) assessment with the ease of on-demand learning, your organization can thrive.

The Myers-Briggs® ThinkBox is a Web-based, learning-on-demand environment that engages even the busiest employees. It provides easy access to hundreds of valuable learning resources, including e-coaching, video clips, articles, expert tips, and more—all of which can be applied immediately to improve individual and team performance, develop leaders, and reduce conflict.

And for team initiatives that require a diagnostic component, the Myers-Briggs® ThinkBox Team Edition offers an added tool set complete with a Team Performance Survey that assesses teams along seven dimensions related to high performance. This tool can be used before and after training engagements to measure performance and track progress, providing a cost-effective way to help determine the return on your training investment.



The people development people.

cpp

Myers-Briggs® ThinkBox

MEETING YOUR NEEDS

Myers-Briggs® ThinkBox can be used alone or in combination with the Myers-Briggs assessment and other CPP products to form a firm foundation for all your training and development initiatives:


- + **Leadership and Coaching**—Develop capable and effective leaders at all levels.
- + **Team Building**—Improve the balance and performance of your teams.
- + **Conflict Management**—Reduce conflict and work together more effectively.
- + **Retention**—Protect your most valuable asset—your workforce.

THE POWER OF MYERS-BRIGGS® ASSESSMENT, THE EASE OF ON-DEMAND LEARNING

Created in collaboration with ThinkWise, Inc., a leading developer of integrated talent management solutions, Myers-Briggs® ThinkBox (www.mbtithinkbox.com) can help you build a culture that improves performance and promotes informal learning. A recent research study found that 80% or more of corporate learning occurs through informal approaches such as coaching and mentoring.*



**Learning On Demand Research Bulletin*, Bersin & Associates, 2009. Myers-Briggs Type Indicator, Myers-Briggs, MBTI, and the MBTI logo are registered trademarks of the MBTI Trust, Inc. The CPP logo is a registered trademark of CPP, Inc.



“ If you want to build a high-impact, cost-effective, modern training organization, you must ‘formally adopt’ informal learning. ”

Josh Bersin, Bersin & Associates

Your Guide to Performance

At CPP, our only job is to help you be a better HR professional and, in turn, help every employee flourish.

While we're best known for our products, such as the *Myers-Briggs Type Indicator* assessment, CPP is also a group of people who can offer you the information, guidance, and support you need. We offer solutions to help you improve organizational performance and address whatever challenges you face—from team building, leadership and coaching, and conflict management to career development, selection, and retention. Perhaps that's why millions of individuals in more than 100 countries use our products each year. They include people at *Fortune 500* companies and businesses of all sizes, members of government agencies, as well as educators and training and development consultants.

Let's make a difference together. Talk to us today to see how.

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