



# What does Psychology say about Entrepreneurs

## CPD Group Discussion

### Details

<b>Time:</b>	14:00 – 16:00
<b>Duration:</b>	2 hour session
<b>Type of Event:</b>	CPD Group Discussion
<b>CPD Points:</b>	2 CEUs
<b>Cost:</b>	Free

### Event Information

#### Who should Attend:

- Psychologists/Psychometrists
- Interns / Psychology students
- HR practitioners

#### Trainers:

Katherine Roper, I/O Psychologist, Dr Jopie de Beer, Clinical Psychologist and Dr Nicola Taylor (PhD Psych)

### Overview

Entrepreneurship is a highly debated topic specifically with regard to personality. The relationship between entrepreneurship and personality has not been exclusively defined so there are no concrete links between which personalities are more likely to follow entrepreneurial paths, or which personality types or traits would prove to be more successful when following these avenues. The group discussion aims to present the existing literature and research to facilitate a discussion around the links between entrepreneurial success and personality, and whether this is applicable in the South African context

### Agenda

- Introduction to the current literature concerning Entrepreneurship, specifically in relation to personality type or traits
- Discussion of these personality links with entrepreneurial success
- Discussion of how this can be applied to the South African context, and future practice

#### Johannesburg & Durban

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